

KLOVE has proven to be a positive influence in our lives. I can trust KLOVE to air appropriate messages for my children. I never have to worry what they might hear on KLOVE. KLOVE is an important part of my devotions. The praise music I hear on KLOVE directly impacts my day. I have to feel that it has a positive impact on the rest of the community. I have friends that listen to KLOVE. I find, in passing conversation with others, that it is quite popular.

IF KLOVE were displaced by an LPFM broadcaster providing other programming, it would have a negative impact on the community. If you are a Christian, then you would have to agree that the airing of a Christian message always has a positive impact on the community. If you are a parent and concerned about the language your children hear on tv and radio, then you can appreciate a radio station where that is not a problem. If you are neither, surely you can appreciate that positive encouraging messages are always a good thing.

KLOVE provides an important service to everyone in the community. It makes a difference in the lives of its audience, and they make an impact on their community.